

MATERIALS, ADHESIVES & FINISHES



AS EACH LABEL HAS TO PERFORM IN DIFFERENT ENVIRONMENTS IT IS IMPORTANT THAT YOU CHOOSE A MATERIAL, ADHESIVE & FINISH WHICH IS SUITABLE FOR THAT PARTICULAR APPLICATION.

MATERIALS

White Polypropylene

Our most popular material due to its flexibility. Polypropylene is a thermoplastic material which offers an excellent balance of toughness, chemical & oil resistance as well as being waterproof. Used extensively in household, personal care and food & beverage industries, polypropylene gives the best printing results.

Clear Polypropylene

This is the clear version of the White Polypropylene. It has the same mechanical qualities but gives a "no label" look. It is also suitable for window stickers, where your image is reverse printed, allowing the label to be applied to the inside of the glass and viewed from the outside.

White Paper

Suitable for any application where moisture is not an issue. Typical applications include labels for use in cosmetics, pharmaceutical and food products packaging.

Chrome Polypropylene

Metallic finish giving a "mirror-like" look of shiny chrome. Has the same mechanical qualities as white & clear Polypropylene. Used for labelling high end & luxury goods.

White Polyethylene

Predominantly used in cosmetics, toiletries, & personal care labelling. Recommended for use on squeezable containers where continued flexing during end use is expected e.g. shampoo tubes.

Estate #8

The classic wine label material, used extensively in the wine & spirit sectors. Also commonly used to brand high end gourmet foods or where a textured finish is desired. Has an off white colour, and a matt, textured feel.

ADHESIVES

Perm

Adhesive recommended where label is to remain applied long term.

Non Perm

Adhesive designed to be removed short/medium term without leaving residue.
(We recommend testing on your product – We're happy to provide samples).

FINISHES

Gloss

Varnish giving a shiny finish, adding a depth to colour. Also aids scuff & water resistance.

Matt

Varnish giving a non reflective look. Also aids scuff & water resistance.